



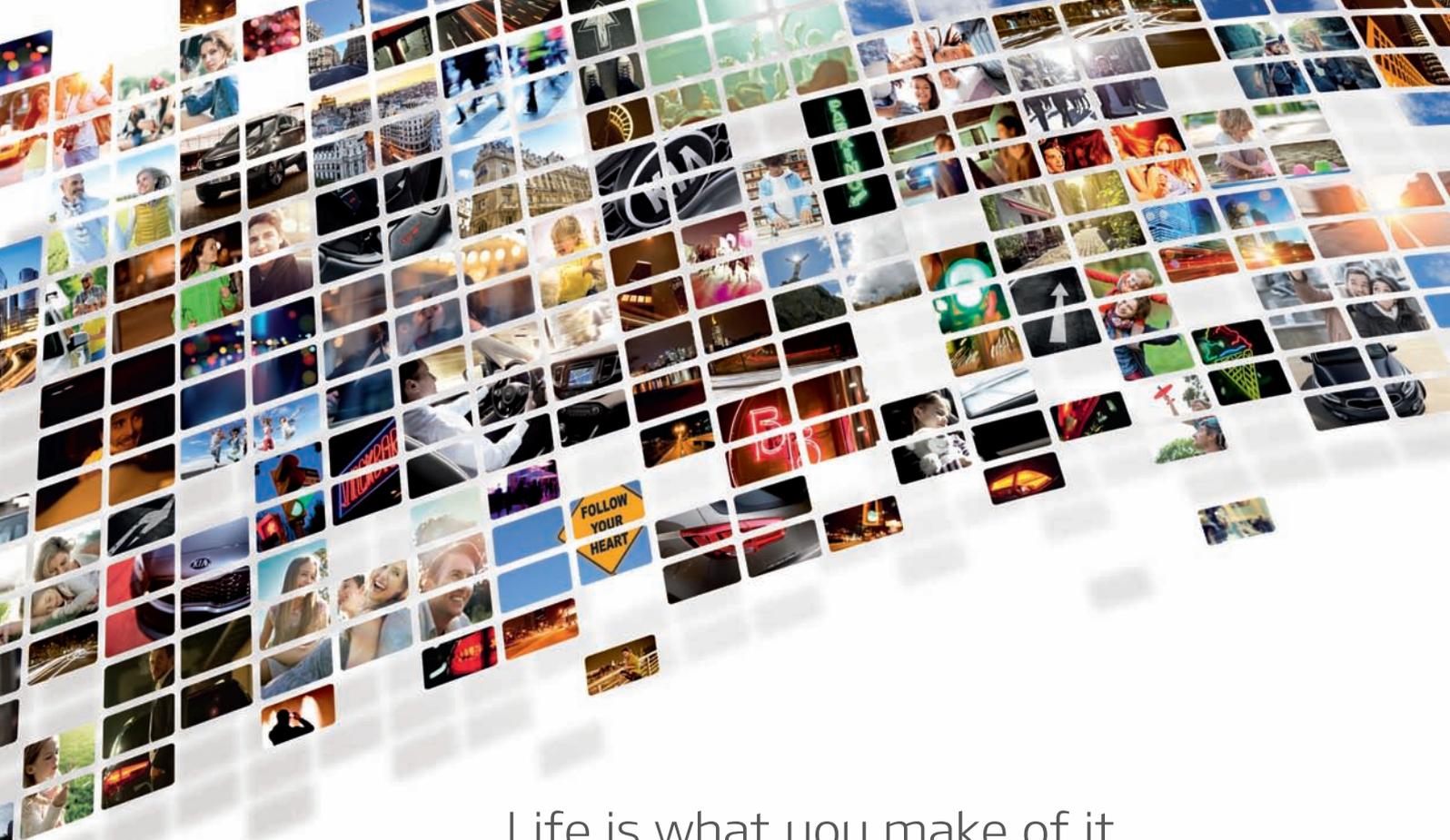
The new Kia

CEED



The Power to Surprise





Life is what you make of it. Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations.

We call it 'The Power to Surprise'. Now, we invite you to take a closer look and allow us to surprise you.

EXTERIOR DESIGN

The new Kia Ceed. The right place, the right time.

If you're serious about enjoying every ride, you're invited. If you want to look the part while having fun, we speak the same language. And if you think dynamic styling should be met by dynamic drive, you've found your match. The new Kia Ceed instantly grabs your attention: the bold design features a dual-layered front grille framed by full LED headlamps and dazzling 'Ice-Cube' LED Daytime Running Lights, a chrome window line and the K5 sports 17" two-tone alloy wheels. In short, it has everything to put the fun back into driving.





INTERIOR DESIGN





Pick your dream team.

Refined and intuitive in equal measure, in the Ceed everything is designed around the driver: the seamless, horizontal layout of the instrument panel creates a light and airy atmosphere. This sense of roominess is matched by soft-touch surfaces emphasizing the high-quality feel of the interior. Exceptional style is paired with innovative technology: it includes a seamless 8" touch screen with navigation system in the K5, while the GT Line comes equipped with a 7" screen, and all Ceed trims come with Android Auto and Apple CarPlay compatibility as standard.

GT LINE EXTERIOR

Relish the attention.



The GT Line instantly catches your attention with its dual-layered front grille and air-blade style fog lamps dramatically housed in the front bumper. Sporty side mouldings with silver accents and 17" diamond-cut alloy wheels also emphasize this powerful look. And for a fitting finale, the rear features dual exhaust-pipe styling





CONNECTIVITY

Stay tuned to your world.

On the move, get always connected. In the new Kia Ceed, technology is simply effortless. In the K5 select your destination via the touch screen with navigation system complete with a seven year map update to keep you on track. While in the K2 and GT Lines, you can also manage functions with integrated voice recognition, and use Bluetooth for all your music and calls thanks to its smartphone compatibility.



Smartphone Compatibility

Turn your car into an extension of your phone, and have access to features like voice control, maps, calls, messages, music and podcasts!



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Ceed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

Smartphone with data plan required to activate services. Legal restrictions to these services may apply depending on country usage.



7 Year Map Update

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.

SAFETY AND ASSISTANCE

Protect yourself with advanced features.

Peace of mind is key to enjoying your ride. That's why the new Kia Ceed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



Blind-Spot Collision Warning (BCW)

The Blind-Spot Collision Warning system has radar sensors that monitor your blind spots and warn you of oncoming cars with a symbol in the side-view mirror. K5 trim only.



Rear-view camera

The Rear-view camera gives you the full picture when reversing into a parking spot by displaying dynamic guidelines on the navigation system screen to help guide you into place.



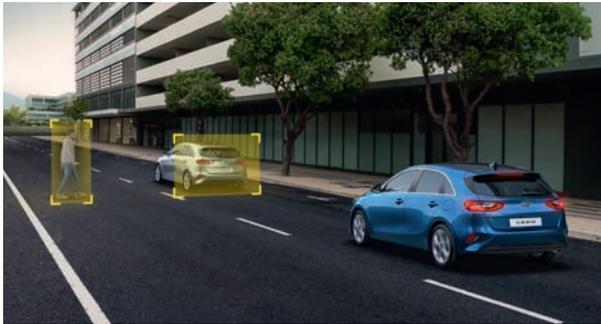
High Beam Assist (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



Lane Keeping Assist (LKAS)

No need to worry about drifting out of your lane. The Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.



Forward Collision-Avoidance Assist (FCA)

The FCA system can detect preceding vehicles as standard and pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. In conjunction with optional pedestrian detection, the steering wheel gives a haptic response. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident.



Driver Attention Warning (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.



Speed Limit Information Function (SLIF)

Speed Limit Information Function (SLIF)

The Speed Limit Information Function gives you all the necessary information to help you stay within the speed limits. Using the camera on the windscreen, it reads speed limits and overtaking restrictions, and displays the information clearly on the navigation screen and cluster. K5 only.

POWERTRAIN

Expect more.
Enjoy more.



Specifications

Engine	1.0-litre T-GDI - GPF	1.4-litre T-GDI - GPF		1.6-litre CRDi (low) - SCR
Transmission	6-speed MT	6-speed MT	7-speed DCT	6-speed MT
Driveline	FWD	FWD		FWD
Fuel type	Petrol with Gasoline Particle Filter (GPF)			Diesel with Selective Catalytic Reduction (SCR)
Engine type	12 (four per cylinder)	16 (four per cylinder)		16 (four per cylinder)
Engine displacement (cc)	998	1,353		1,598
Max. power (PS/rpm)	120	140		115
Max. torque (Nm/rpm)	172	242		280
Top speed (kph)	190	210	206	192
CO ₂ (urban) (g/km)	142-150 (SW: 143-150)	155-170 (SW: 159-170)	151-152 (SW: 151-152)	110-115 (SW: 115)
CO ₂ (extra-urban) (g/km)	106-113 (SW: 106-113)	112-115 (SW: 109-115)	110-115 (SW: 110-115)	93-98 (SW: 93-98)
CO ₂ (combined) (g/km)	119-126 (SW: 120-126)	128-135 (SW: 128-135)	125-129 (SW: 125-129)	99-104 (SW: 101-104)
Fuel consumption (urban) (l/100 km)	6.2-6.5 (SW: 6.2-6.5)	6.8-7.5 (SW: 6.9-7.5)	6.6-6.7 (SW: 6.6-6.7)	4.2-4.4 (SW: 4.4)
Fuel consumption (extra-urban) (l/100 km)*	4.6-4.9 (SW: 4.6-4.9)	4.9-5.0 (SW: 4.8-5.0)	4.8-5.0 (SW: 4.8-5.0)	3.6-3.7 (SW: 3.6-3.7)
Fuel consumption (combined) (l/100 km)	5.2-5.5 (SW: 5.2-5.5)	5.6-5.9 (SW: 5.6-5.9)	5.5-5.7 (SW: 5.5-5.7)	3.8-4.0 (SW: 3.9-4.0)
Kerb weight (kg) (max.)	1,352 (SW: 1,390)	1,380 (SW: 1,408)	1,412 (SW: 1,439)	1,449 (SW: 1,481)
Gross vehicle weight (kg)	1,800 (SW: 1,840)	1,820 (SW: 1,850)	1,850 (SW: 1,880)	1,880 (SW: 1,920)
Max. tow weight (kg) braked	1,200	1,000		1,200
Max. tow weight (kg) unbraked	600	450		600

The specified consumption and emission values were determined according to the legally prescribed measurement procedures set out in (EU) 2017/1153. The above values have been tested in the new WLTP, Worldwide Harmonised Light Vehicle Test Procedure, test cycle and converted back to NEDC, New European Driving Cycle, and additionally measured according to the RDE, Real Driving Emissions, method.



7-speed DCT (dual-clutch transmission)

The latest-generation 7-speed dual-clutch transmission ensures a sporty drive and excellent fuel efficiency.



Manual transmission

The manual transmission combines quick, smooth gear changes and gear ratios matched to engine torque curves. The result? A perfect balance between power and efficiency.

VERSATILITY

Make room for
more of you.



The new Kia Ceed Sportswagon not only offers more room for everyone on board – in fact its luggage capacity ranks amongst the best in the segment – it's also an expert at making space work for you. Whether it's the one-touch folding rear seats, or well placed luggage compartments – this Ceed is packed with ideas that take you further.



60:40 flat folding seats

Thanks to the split folding seats, the Sportswagon adapts to your needs – great for transporting sports equipment or other long items.



Boot space

With the rear seats folded, you'll enjoy 1,694 litres of luggage space. There are also two underfloor storage compartments to maximise your luggage area. A handy range of hooks and luggage nets help you keep your belongings secure and organised. Plus, a storage area under the boot cover can keep smaller items away from prying eyes.

TRIMS

Choose the Ceed you love.



K2

Perfectly equipped when it comes to keeping you safe, the LX features Lane Keeping Assist and Forward Collision Warning (AEB City) as standard. The headlamps with ,Ice-Cube' LED daytime running lights aren't just a stylish addition, they also include convenient High Beam Assist for safe night-time driving. Bluetooth and the floating 7" LCD display ensure an effortless multimedia experience. This trim also features 16" alloys and for premium comfort, Keyless Entry, Auto Light Control, Driver Attention Warning and rear power windows also come as standard on the K2





K5

If style and comfort are top of your list, the K5 is your answer. Inside, you'll enjoy automatic temperature control, an 8" LCD navigation system and a full black leather interior. On the outside, 17" alloys add to the sporty feel, while privacy glass is added to the rear windows. Featuring a rain sensor, heated and ventilated seats, and smart key with push button start. In addition, the K5 also comes with Blind Spot Collision Avoidance and Intelligent Speed Limit Warning.



GT/GT LINE

Choose the Ceed that makes
your heart beat faster.



GT Line

The GT Line is all about sporty credentials – from the athletic exterior accents to the high-quality interior – complete with optional suede and leather upholstery and D-cut steering wheel.





GENUINE ACCESSORIES

Maximise the experience.

If you want your new Ceed to be fully set up for all your ventures, then Kia Genuine Accessories are the answer. From long weekends away, to sporting adventures or big shopping excursions, the range covers all your needs with handy features to personalise your car. It also includes many stylish solutions to emphasise the dynamic looks of your new Kia Ceed.



Roof box 330

Heading off on holiday, you'll probably need more luggage space than usual. Before you start cramming things in your cabin, enjoy the comfort of this sleek and durable roof box. Easy to install and with dual side opening for extra-fast access. Easily install your roof box with roof racks on your 5dr and cross bars on your Sportswagon.



Trunk mat, reversible

Off to school, off to the supermarket, off on holiday: you have different cargo depending on the situation. This dual-function trunk mat gives you versatile protection - with the soft cushioning of high-quality velour on one side and a resilient dirt-resistant surface on the other.



All weather mats, with colour accent

Whatever adventure you've been on, don't worry about wet, muddy or sandy shoes when you get back in the car. These durable and easy-to-clean floor mats protect the whole of your cabin floor. With a customized shape, Ceed logo in red and gray colours, and fixing points to hold them firmly in place.



Door mirror caps

Attention to detail can make all the difference. Raise the overall visual impact of your Ceed by complementing its exterior styling with these high-gloss stainless steel caps. Available also in brushed finish.



Rear bumper trim line

A small detail, with a sophisticated touch. Introduce this refined surface finish to your rear bumper in delicate high-gloss stainless steel, for a sleek accent along your tailgate. Available also in brushed finish.

IANO

INTERIOR GRADES

EMPORIO

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Set the mood,
refine the detail.



The fun starts here: with stylish interior options, carefully selected materials and bold trims, you'll want to get behind the wheel instantly.



K2 black

The standard LX grade features black fabric seat upholstery and eye-catching dark metal paint dashboard accents.



K5 black

Soft, bolstered seats with black genuine full leather offer long-lasting comfort. A perfect match for the high-gloss trim and satin chrome dashboard accents.



GT Line

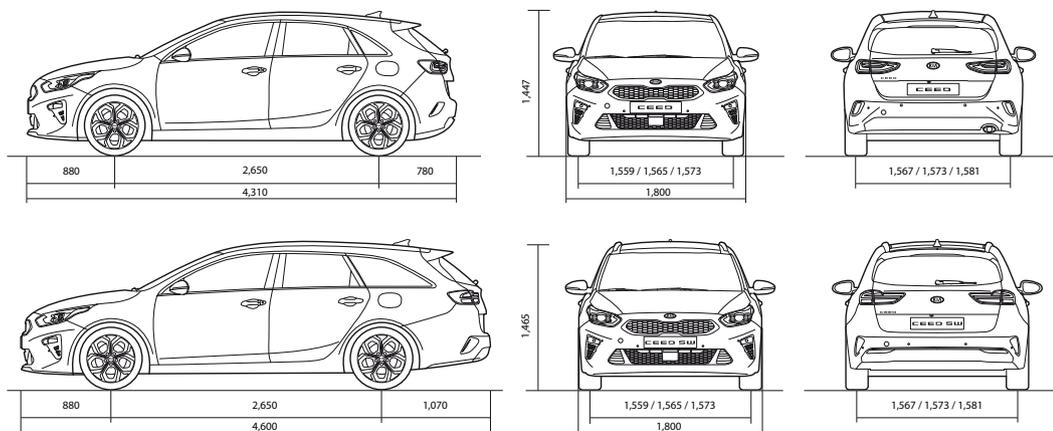
This beautiful two-tone upholstery combines fabric with artificial leather.

SPECIFICATIONS AND COLOURS

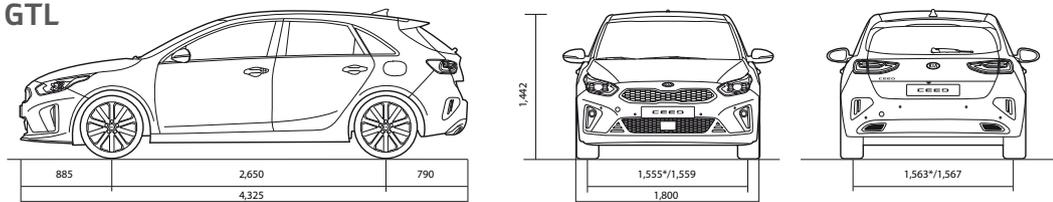
Colour your fun.

With a choice of 7 body colours and 3 striking wheels, there's a Kia Ceed destined to be your personal favourite.

Dimensions (mm)



Dimensions (mm) GTL



* with 18" alloy wheel

Exterior colours



Blue Flame (B3L)



Lunar Silver (CSS)



Penta Metal (H8G)



Black Pearl (1K)



Sparkling Silver (KCS)
(not available for GT Line)



Infra Red (AA9)



Cassa White (WD)

Rims



16" alloy wheel
(K2)



17" alloy wheel
(SW and K5)



GTL 17" alloy wheel
(GT Line)

PEACE OF MIND

All the peace of mind you'll need.

7-year vehicle warranty

This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news and product launches. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, and discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal. Here in Ireland, Kia is a proud sponsor of Community Games and The Kia Race Series.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

Care-3

Our Care-3 plan means looking after your new Kia is a piece of cake. In order to keep your new Kia running like new, it has to be serviced every year. Now imagine having all the servicing your new Kia will need for the next three years sorted and paid for, in advance, and at a competitive price. Introducing Kia Care-3, the easy way to look after your new Kia, and protect your 7 year warranty.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar).

Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.



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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



The Power to Surprise