



The new Kia

PROCEED



The Power to Surprise

DELIGHT

The new Kia ProCeed takes sportiness and styling to the highest level, with finesse and eye-catching details all round. The first thing you notice about the daring design concept of the new Kia ProCeed is the innovative body type – combining the excitement and elegance of a coupé with the practical refinement of a sportswagon. From the breathtaking silhouette of the roofline to the sleek contoured sides that flow from end to end, from the integrated diffuser panel under the rear bumper to help control airflow to the muscular sculptured rear with a motorsports-inspired brake light that integrates seamlessly into the rear spoiler – ProCeed is a car that beckons to be admired



IN THE DETAIL... FROM EVERY ANGLE



Model shown features 18" alloy wheels which are not available in Irish model.



LINE



Excitement and sophistication come in equal measure for the driver and passengers inside the new Kia ProCeed. Step in and you'll be greeted with a high-quality interior that features stylish black woven and artificial leather seats. Once seated, in front of you there's an elegant sporty D-cut steering wheel and a dashboard that includes a seamless 8" touch screen with navigation system.



SAVOUR THE ... THAT TRUE

With the new Kia ProCeed body type, you never need to sacrifice style for space. Not only does it offer more room for everyone on board – indeed, its 594 litres of luggage space ranks amongst the best in the segment. There's also added versatility with 60:40 folding rear seats. What's more, with a host of other storage features it's packed with ideas to take you further.

VERSATILITY SPACE BRINGS



CONNECT TO THE WORLD ... AROUND YOU

On the move, yet always connected – in the new Kia ProCeed, technology is simply effortless. Select your destination via the seamless 8" touch screen with navigation system, complete with a 7-year map update to keep you on track. Charge your phone wirelessly, manage functions with integrated voice recognition and use Bluetooth® for all your music and calls.



WIRELESS PHONE CHARGER

Forget cables, just place your smartphone with Qi technology on the convenient Wireless Phone Charger.



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Ceed's display, so you can get directions, make a call and listen to music – all while staying focused on the road.



PROTECTION BY DESIGN ... FOR PEACE OF MIND

Peace of mind is key to enjoying your ride. That's why the new Kia ProCeed comes with innovative features and sophisticated technology to keep you and your passengers as safe as possible.



HIGH BEAM ASSIST (HBA)

When the camera in the windscreen detects the headlights of an oncoming vehicle at night, the High Beam Assist system automatically switches to low beam to avoid dazzling other drivers. Once the car has passed, the high beam is automatically switched back on.



LANE KEEPING ASSIST (LKAS)

No need to worry about drifting out of your lane. Lane Keeping Assist uses a camera mounted at the top of the windscreen to monitor lane markings, and if you move out of the lane unintentionally the system will alert you and even steer the car back into your lane.



DRIVER ATTENTION WARNING (DAW)

The system detects whether you're losing concentration by monitoring the pattern of the steering wheel, indicator, acceleration and overall duration of the journey. If you show signs of drowsiness or inattentiveness, DAW alerts you with a warning sound and a coffee cup symbol in the cluster.



FORWARD COLLISION-AVOIDANCE ASSIST (FCA) WITH PEDESTRIAN DETECTION

The FCA system can detect preceding vehicles as standard and, as an option, pedestrians crossing the road. Using a camera and radar sensors to monitor the velocity of and distance between vehicles, it warns the driver in the event of a potential collision risk by activating a visual alert. If there is no driver reaction, the car brakes automatically to avoid or mitigate an accident. DCT model is equipped with FCA without pedestrian detection.



PROCEED

ALL PEACE OF MIND YOU'LL NEED.

7-YEAR VEHICLE WARRANTY

This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-YEAR PAINT WARRANTY & 12-YEAR ANTI-PERFORATION WARRANTY

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

STAY IN TOUCH WITH KIA

Visit www.kia.com for all the latest news and product launches. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, and discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal.

Here in Ireland, Kia is a proud sponsor of Community Games and The Kia Race Series.

FINANCING

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

CARE-3

Our Care-3 plan means looking after your new Kia is a piece of cake. In order to keep your new Kia running like new, it has to be serviced every year. Now imagine having all the servicing your new Kia will need for the next three years sorted and paid for, in advance, and at a competitive price. Introducing Kia Care-3, the easy way to look after your new Kia, and protect your 7 year warranty.



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar).

Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.

EXPECT MORE...

AND ENJOY MORE



THE NEW PROCEED GTL

If you're looking for the bold sporty design and sleek styling of a coupé combined with the versatility and safety of a sportswagon, then the ProCeed GTL is the perfect car for all your needs. Inside you'll find a sophisticated interior featuring navigation and premium sound systems, D-cut steering wheel with paddle shift gear levers and GTL-logo-stitched ergonomic seats, plus enough passenger space and storage capacity for any trip. Add to that finishing touches such as dual exhaust pipe design and alloy wheels – and any drive becomes an adventure.



MAKE A STATEMENT

... WITH COLOURS AND WHEELS

RIMS



GTL 17" Alloy Wheel

EXTERIOR COLOURS



Blue Flame (B3L)

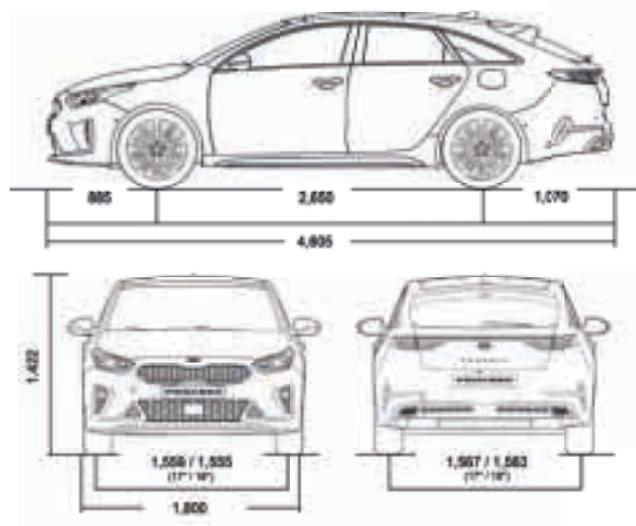


Deluxe White (HW2)



Infra Red (AA9)

DIMENSIONS (MM)



SPECIFICATIONS

Engine	1.4-litre T-GDi - GPF
Transmission	6-speed MT
Driveline	FWD
Fuel type	Petrol with Gasoline Particle Filter (GPF)
Engine type	16 (four per cylinder)
Engine displacement (cc)	1,353
Max. power (PS/rpm)	140
Max. torque (Nm/rpm)	242
Top speed (kph)	210
CO ₂ combined (urban) (g/km)	165
CO ₂ combined (extra-urban) (g/km)	112
CO ₂ combined (combined) (g/km)	132
Fuel consumption (urban) (l/100 km)	7.3
Fuel consumption (extra-urban) (l/100 km)	4.9
Fuel consumption (combined) (l/100 km)	5.8
Kerb weight (kg) (max)	1,409
Gross vehicle weight (kg)	1,840
Max. tow weight (kg) braked	1,000 (1,410)
Max. tow weight (kg) unbraked	450 (600)

CO₂ figure for DCT TBC



Kia Motors Ireland,
Unit A8 Calmount Park,
Calmount Road,
Dublin 12,
Ireland

All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



The Power to Surprise