



The all-new Kia
RIO

The Power to Surprise





Life is what you make of it.
Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations. We call it 'The Power to Surprise'.

Now, we invite you to take a closer look and allow us to surprise you.





Be dazzled.

It's hard not to be impressed by the new Kia Rio. It's a compact car that manages to pack in everything you need – and a whole lot more. A sleek, dynamic design gives the Rio head-turning appeal. The comfort features, equipment and cutting-edge technology will make your journeys a pure pleasure. And the advanced safety features will give you all the peace of mind you deserve. (17" alloys shown here).



Your kind of car, for your kind of life.

The bold new Kia Rio is designed to make life on the road a pleasure. Foldable rear seats and a spacious cabin offer you all the versatility you could need, while smart connectivity features will give you plenty of ways to stay connected. You're sure to enjoy the Rio's dynamic handling and low running costs. And to top it all off, our class-leading 7-year warranty is another reminder that in the new Kia Rio, pretty much all of your needs are perfectly covered. Sunroof not available in Irish models.





Meet the head-turning hatchback.

Sporty, elegant and beautifully sculpted, the enhanced new Kia Rio boasts more innovative design than ever before. Aerodynamic lines and muscular contours give the Rio its distinctly vibrant looks.





7 Year Map Update

As part of our extensive quality promise, all new Kia vehicles factory-fitted with an LG navigation device are entitled to 6 free annual map updates at the service point. This unique programme ensures your navigation system is always up to date.



More of the magic.

It's hard to beat the modern, sporty and driver-oriented interior of the new Kia Rio. In fact, your comfort is guaranteed – with everything from soft-touch materials and ergonomically designed front seats, to Kia's latest driver-friendly interface and convenient keyless entry. With so much comfort and technology, the spacious and functional Kia Rio might make everywhere else seem a little unwelcoming.



7" colour screen navigation system

The multi-language navigation system includes a high-definition 7" TFT-LCD screen.



Bluetooth

In the new Rio, Bluetooth technology gives you hands-free access to your phone and selected functions.



Digital Audio Broadcasting (DAB)

DAB uses a digital signal to deliver optimal clarity and performance over the radio, as well as programme and track information.



Voice recognition

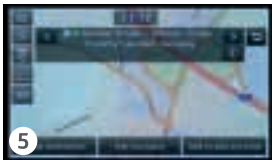
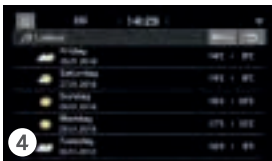
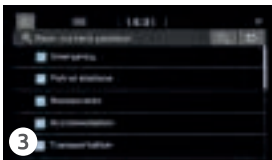
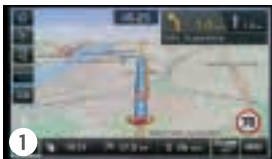
Voice recognition (optional) lets you navigate, place and take calls, listen to text messages, control audio and more – all by using your voice.



1. **Supervision cluster with 3.5" LCD screen** A tasteful, customizable and intelligently designed supervision cluster displays outside temperature, as well as vehicle and trip data. (K2 only).
2. **7" colour touch-screen audio** The touch-screen audio system displays artist and track names and can be controlled at the tap of a finger. The system offers MP3 compatibility.
3. **Auxiliary and USB connections** Flash drives and other compatible audio devices can be connected via the aux port or USB ports.

A car as connected as your life.

You'll be spoiled for choice when it comes to connectivity in the new Kia Rio. A state-of-the-art infotainment system keeps you fully connected, informed and entertained using a host of the latest – and smartest – technologies.



1. Live traffic**:

The navigation system delivers highly accurate live traffic information that is updated every two minutes, so you know exactly where traffic is running smoothly, or which areas to avoid. When things get busy, the system lets you know and suggests alternative routes.

2. Speed cameras**:

You'll also be alerted to a whole range of speed cameras, including fixed and stationary ones, as well as restricted access zones. The system can even take into account areas where accidents are particularly common, and warn you about these accident black spots.

3. Local Search:

If you're looking for a sushi restaurant, a supermarket or a particular place to meet, simply select Local Search. The database contains 500 searchable categories, 25,000 keywords and 250,000 locations to ensure you find what you need.

4. Weather forecast:

Is your weekend away going to be sunny or a washout? Better check the weather forecast. Just type in your destination to view a four-day summary, complete with minimum and maximum temperatures, wind speed and chances of sun or rain.

5. Parking information:

To help you park your car swiftly, the system will indicate parking areas before you arrive at your destination. It will show potential on-street parking spaces based on historic data, and off-street parking with colour coded availability.

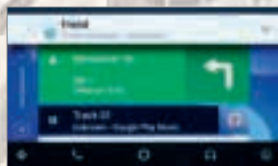
6. Fuel info:

When you're running low on fuel, the system will show you the nearest petrol stations and prices using a TomTom online database, so you can plan your refuelling stops accordingly.



Where? When? How? The answer is here.

Our new navigation system with Kia's Connected Services powered by TomTom Live Services takes reliable route guidance to the next level of accuracy and excellence. It keeps you in touch with the outside world and offers more handy information than ever. At the heart is a WiFi unit that enables the Rio navigation system to connect to the Internet through your smartphone.*



androidauto

Android Auto™ is designed to keep you perfectly connected to your phone – while minimizing distractions so you stay safe on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organizes info into simple cards that appear just when they're needed.



Apple CarPlay™ is a smart, safe way to use your iPhone while driving. It takes all the things you might want to do, and puts them into your Rio's display, so you can get directions, make a call and listen to music – all while staying focused on the road.

*Smartphone with data plan required to activate services.

**Legal restrictions to these services may apply depending on country usage.



A whole new kind of comfort.

The new Kia Rio takes comfort seriously. With advanced features you can add a little extra indulgence to your journeys. And thanks to maximized spaciousness, there's always plenty of room to stretch out and venture off.





- 1. 60:40 split-folding rear seats** The rear seats split 60:40 and fold flat to give you full flexibility – for people or cargo.
- 2. Full-folding rear seats** Rear seats fold flat to accommodate long or bulky items in an extended cargo space.
- 3. Adjustable cargo floor** Position the cargo-area floor higher to be flush with the folded seat backs (left), or lower to accommodate tall items (right).

Ready for any kind of action.

Whether it's people or cargo, the new Kia Rio allows everyone and everything to be comfortably accommodated. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, the Rio is ready for just about any adventure you can think of.



- 4. **Luggage net** An elasticized luggage net prevents luggage and cargo from moving about.
- 5. **Covering shelf** A rear covering shelf keeps cargo out of sight. Attached to the tailgate by cords, it lifts easily out of the way when the gate is opened.





1



2



1. Hill-start Assist Control (HAC) Enjoy added support for those tricky hill starts. Hill-start Assist Control will prevent you from rolling backwards.

2. Straight-Line Stability (SLS) When braking in a straight path, SLS senses any difference in applied brake pressure between the right and left wheels, and adjusts the pressure to counteract yaw and maintain straight-line stability.

3. Electronic Stability Control (ESC) In the event of sudden braking or turning, Electronic Stability Control (ESC) activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

Vehicle Stability Management (VSM) Along with motor-driven power steering, VSM helps ensure that the new Rio remains stable when simultaneously braking and cornering.

3 ESC with VSM



Never lose control.

In the new Kia Rio, protective materials and highly advanced features will help to keep you safe, supported and in control.

51% AHSS

The new Rio uses 51% Advanced High Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.



8 zones

with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

97m

of structural adhesive

With more than six times as much structural adhesive as the previous generation, the new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

Six airbags Protection includes front airbags for the driver and front-seat passenger, two air bags at the sides and two curtain airbags running the length of the cabin.







Smooth rider.

The sleek, aerodynamic lines of the new Kia Rio don't simply add to its design credentials. They also enhance the smoothness and handling of every ride, and improve the fuel economy.



Fully practical. Totally covetable.

The beauty of the new Kia Rio is that it is perfectly suited to just about any purpose. From its stylish design to its smart versatility, it offers full practicality – along with full driving pleasure. So it won't just get you from A to B – it will help you make every trip an absolute delight.





Body styling kit

Make sure your Rio is as unique as you are. Now you can make an eye-catching style statement on the road. Add a host of striking design details with this accessories kit, which includes side skirts, a tailgate trim line and door mirror caps. Available in classic piano black, elegant silver and vibrant red. All these products are offered both as a kit and for individual purchase.





1. Textile floor mats, velour Keep your cabin unblemished for longer. These high-quality velour floor mats will protect your Rio's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the vehicle logo in the front row and are held in place with fixing points and anti-slip backing.

2. Tow bar, detachable Whenever you have substantial cargo in tow, this top-quality corrosion-resistant steel tow bar is ideal for efficient transportation. With the three-ball locking system it can be detached simply, securely and discreetly.

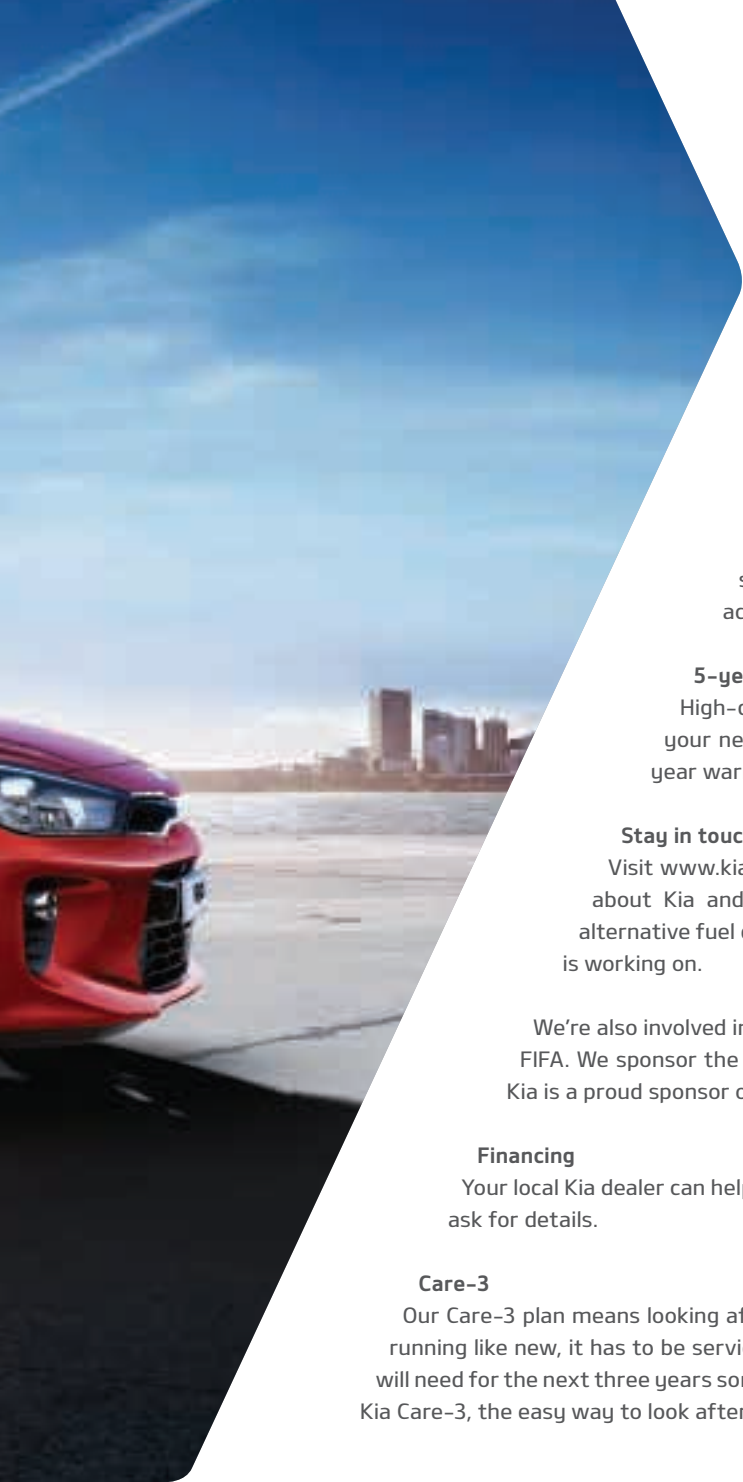
3. Body decals, racing stripes Add extra sportiness and a sense of speed to your ride with sleek and aerodynamic lines. The top-quality decals are precision-cut to fit the contours of your Rio and are available in matt white or gloss black. Resistant to extreme climatic conditions and frequent carwash use.

4. Trunk liner However wet, muddy or grimy things get, this custom-made liner will protect your trunk area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Custom-made and designed to complement the interior of your car, and featuring the Rio brushed aluminium logo.

Fabulous final touches.

Kia genuine accessories are custom-designed and engineered to enhance the Rio. Built to meet the highest standards of quality and style, these premium accessories are the ultimate way to complement your car. Speak to your local Kia dealer, who will be delighted to help you make your choice.





All the peace of mind you'll need.

7-year vehicle warranty

This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

Stay in touch with Kia

Visit www.kia.com for all the latest news and product launches. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, and discover what our Environment Research Centre is working on.

We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal. Here in Ireland, Kia is a proud sponsor of Community Games and The Kia Race Series.

Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

Care-3

Our Care-3 plan means looking after your new Kia is a piece of cake. In order to keep your new Kia running like new, it has to be serviced every year. Now imagine having all the servicing your new Kia will need for the next three years sorted and paid for, in advance, and at a competitive price. Introducing Kia Care-3, the easy way to look after your new Kia, and protect your 7 year warranty.

Add your own signature style.

With eight vibrant exterior colours and four different wheel styles to choose from, you can have the final say on how to finish off your new Kia Rio.

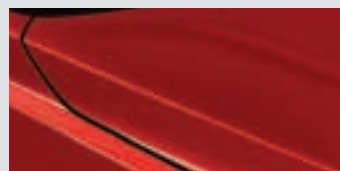
Exterior colours



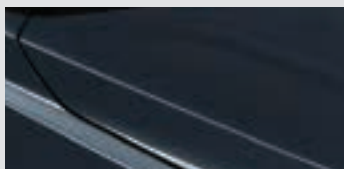
Clear White



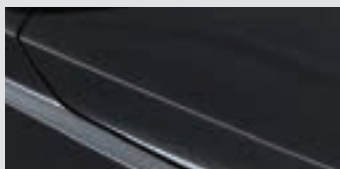
Silky Silver



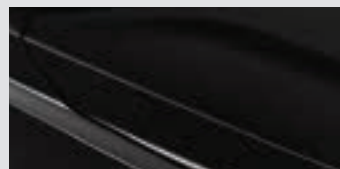
Signal Red



Smoke Blue



Platinum Graphite



Aurora Black Pearl

Wheels



15" wheel cover
(K2 Petrol)

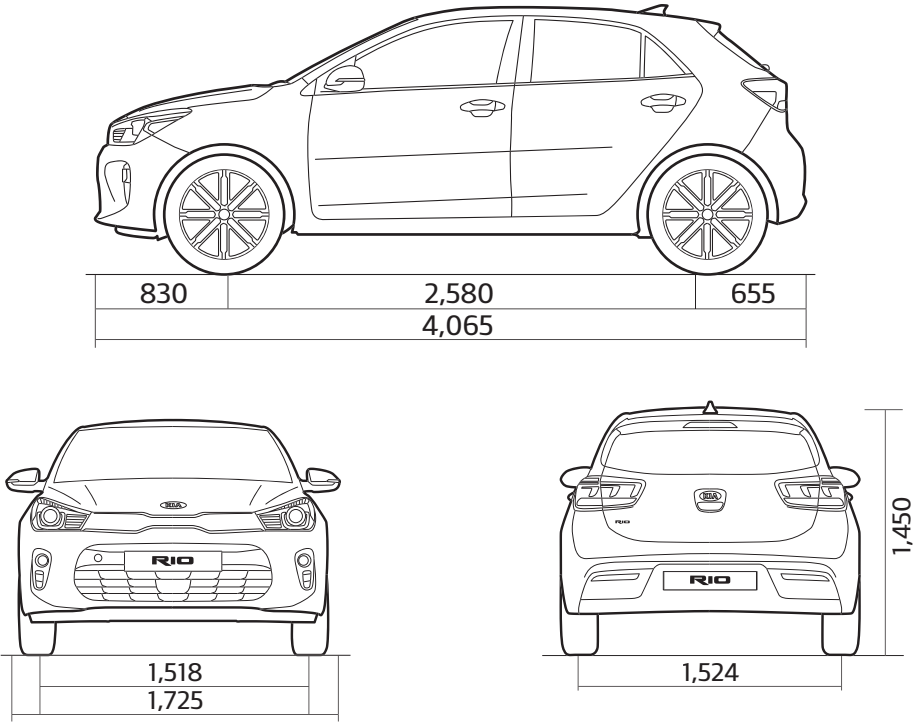


15" alloy wheel
(K2 Diesel)



16" alloy wheel
(K3)

Dimensions (mm)



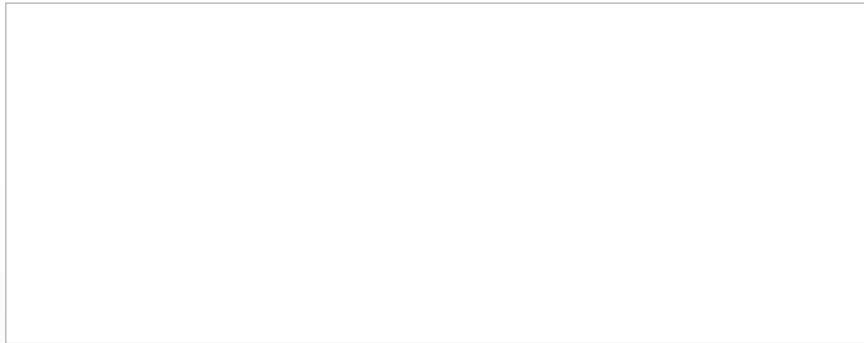
Overall length	4,065 / 4,070 (GT Line)	Legroom (front)	1,070
Overall width	1,725	Legroom (rear)	850
Overall height	1,450 / 1,445 (Eco pack)	Headroom (front)	987
Wheelbase	2,580	Headroom (rear)	964
Overhang (front)	830 / 835 (GT Line)	Shoulder room (front)	1,375
Overhang (rear)	655	Shoulder room (rear)	1,355
Fuel tank (liter)	45		



The Kia 7-year warranty

Max. 150,000 km vehicle warranty. Valid in all EU member states (plus Norway, Switzerland, Iceland and Gibraltar). Deviations according to the valid guarantee conditions, e.g. for paint and equipment, subject to local terms and conditions.

www.kia.com



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All information, illustrations and specifications are correct at the time of printing and are subject to change without notification. The models and specifications shown in this brochure may vary from the models available in your market. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours. Please contact your local Kia dealer for the most recent information.



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