



The all-new Kia  
**RIO**



The Power to Surprise





# Life is what you make of it. Welcome to the world of Kia.

Life is spectacular. It is vivid, unpredictable and exciting in all its facets. Whatever will happen, wherever you will go and whatever you will discover, Kia is with you.

We at Kia have dedicated our lives to making a contribution towards building a better future. That is why we develop and build cars which help you to discover and enjoy new horizons. Cars with stunning designs, advanced technologies and smart solutions. Cars with our remarkable 7-year warranty as proof of our outstanding quality. Whatever we do, we are driven by one mission: to always exceed your expectations. We call it 'The Power to Surprise'.

Now, we invite you to take a closer look and allow us to surprise you.







# For the free thinkers.

EXTERIOR DESIGN

Escape the everyday in the new Kia Rio; where eye-catching character meets cutting-edge advances in efficiency, connectivity and safety. With its state-of-the-art technologies, including advanced electrified powertrain, enhanced driver assistive features and the latest safety equipment, the Rio offers free thinkers and free doers a dynamic driving experience that keeps pace with your busy life and with the pace of time.



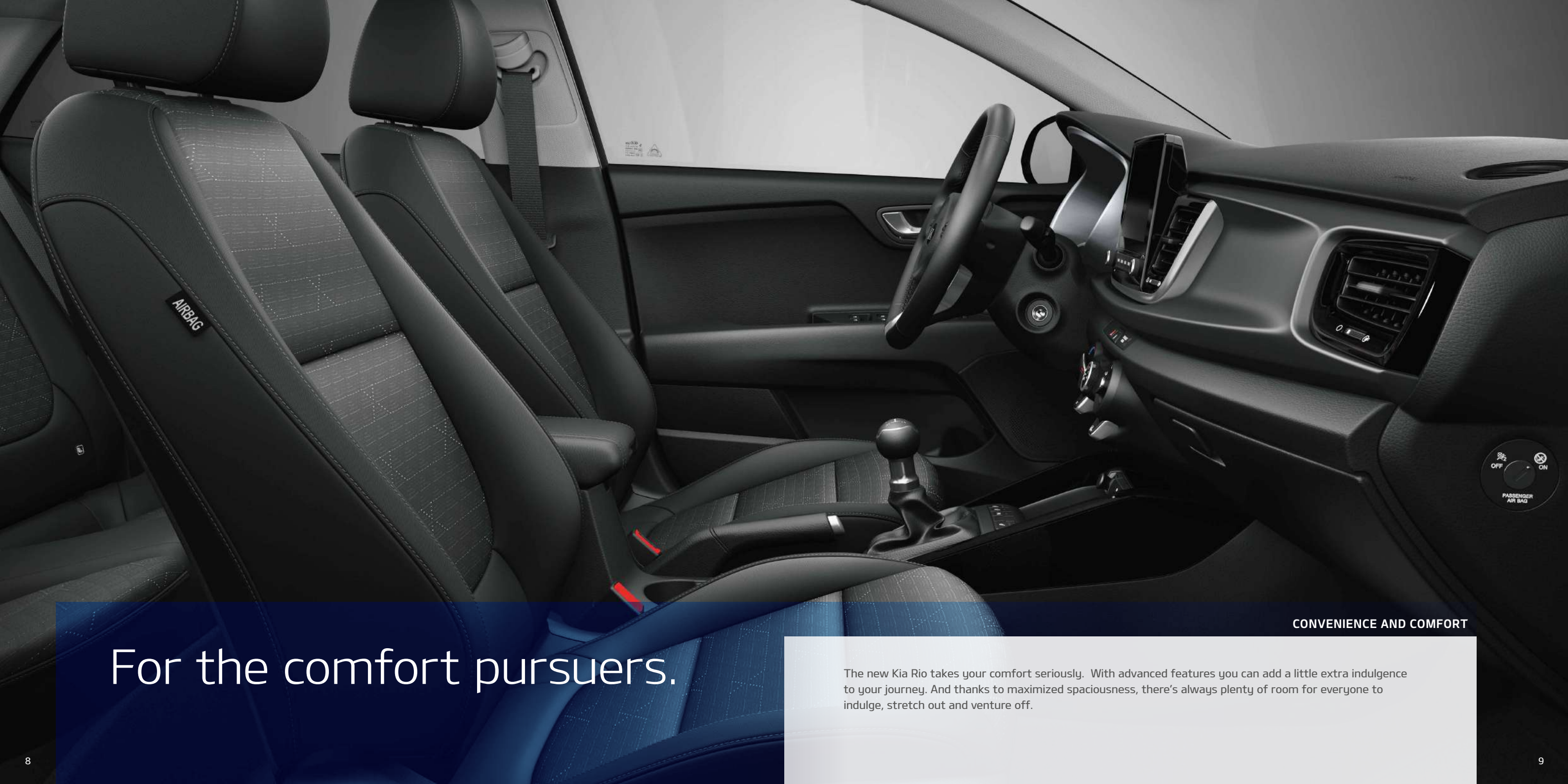
# For the fun lovers.

## EXTERIOR DESIGN

The bold new Kia Rio is designed to make the way you live your life, full of fun and adventure. Featuring a spacious newly designed interior, combining smart connectivity with a whole array of the latest technological advances, plus 60:40 split-folding rear seats that can fold fully flat, it offers all the versatility you could possibly wish for. And to top it all off, the Kia class-leading 7-year warranty means all your needs are perfectly covered. Model shown with sunroof is not available in Ireland.







For the comfort pursuers.

#### CONVENIENCE AND COMFORT

The new Kia Rio takes your comfort seriously. With advanced features you can add a little extra indulgence to your journey. And thanks to maximized spaciousness, there's always plenty of room for everyone to indulge, stretch out and venture off.





## For the action explorers.

No matter what the next adventure, city trip or open road brings, the Kia Rio is ready and willing. With its roomy interior, generous 325 litres of cargo space and flexible folding rear seats, everyone and everything can be comfortably accommodated, which means you'll always be ready for anything.

### CONVENIENCE AND COMFORT



1. **60:40 split-folding rear seats** The rear seats split 60:40 and fold flat to give you total flexibility for people or cargo.
2. **Full-folding rear seats** Rear seats fold flat to accommodate long or bulky items in an extended cargo space.
3. **Adjustable cargo floor** Position the cargo-area floor higher to be flush with the folded seat backs (left), or lower to accommodate tall items (right).

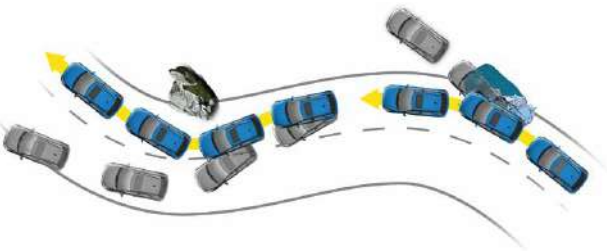




**Hill Start Assist Control (HAC)** Get added support for those tricky hill starts. Hill Start Assist Control will prevent you from rolling backwards.



**Straight-Line Stability (SLS)** When braking in a straight path, SLS senses any difference in applied brake pressure between the right and left wheels, and adjusts the pressure to counteract yaw and maintain straight-line stability.



ESC with VSM

**Electronic Stability Control (ESC)** In the event of sudden braking or turning, the ESC system activates to regulate engine torque and distribute braking force independently, slowing you down safely with maximum control.

**Vehicle Stability Management (VSM)** Along with motor-driven power steering, VSM helps ensure that the Rio remains stable when simultaneously braking and cornering.

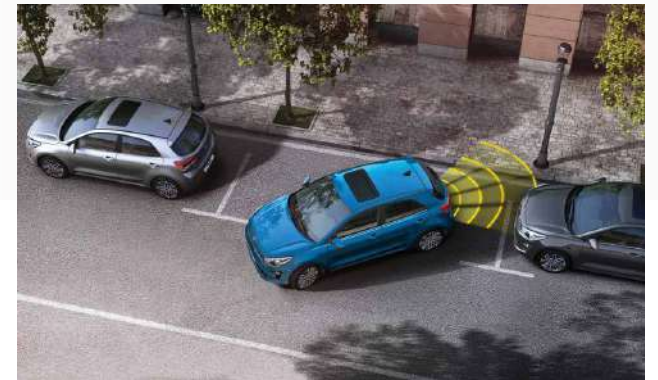
# For the level headers.

## SAFETY AND ASSISTANCE

No matter what sort of driving challenges you encounter, the Kia Rio always puts you and your passengers, safety and peace of mind first and foremost.



**High Beam Assist** Cameras embedded in the windscreen detect oncoming vehicles at night and automatically switch to a low beam to avoid dazzling other drivers. Once the oncoming vehicle has passed, the high beam is switched back on.



**Reverse Parking Distance Warning (PDW) with Switch On/Switch Off button** Ideal for confident parking, PDW uses ultrasonic sensors mounted on the rear bumpers to warn of any obstacles in front or behind when manoeuvring into a parking space. The audible beeps can be switched on or off.



# 51% AHSS

The new Rio uses 51% Advanced High-Strength Steel (AHSS) to deliver phenomenal body rigidity, enhanced cabin protection and dynamic performance.

In the Kia Rio, a whole host of protective materials and highly advanced features have been incorporated to help to keep you safe, supported and in control.



# 8 zones

 with hot-stamped components

With hot-stamped components in 8 core stress areas, the Rio's strengthened body structure helps provide even more crash protection.

# 97m

 of structural adhesive

With more than six times as much structural adhesive as the previous generation, the new Rio is more rigid yet lighter, and features improved noise, vibration and harshness management.

## For the peace of minders.

### SAFETY AND ASSISTANCE

The Rio is built around a dedication to safety. From the advanced materials of its body and their placement, to the incorporation of the latest, most vigilant and most proactive driver assistance systems, including specialist sensors and radar equipment – safety is always paramount.



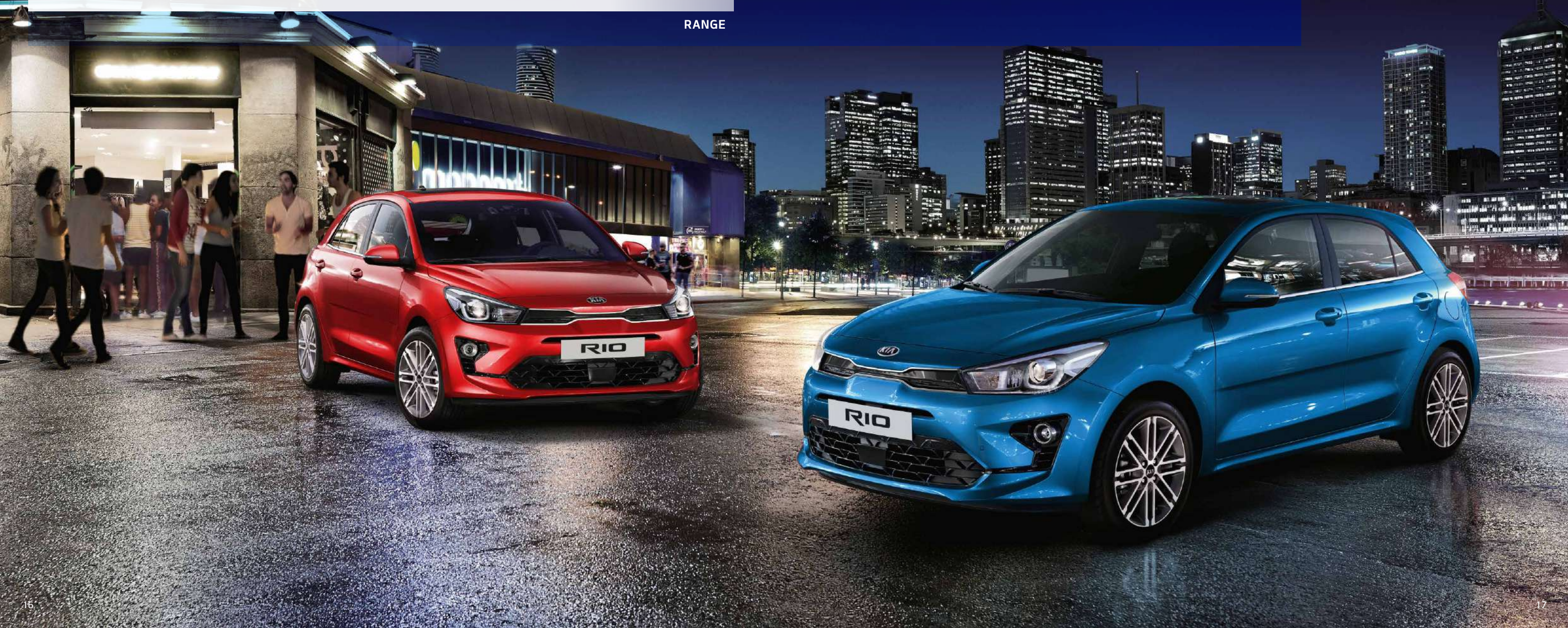
**Six airbags** To help protect occupants and potentially reduce injuries in the event of a collision, the Rio includes front airbags for the driver and front-seat passenger, two airbags at the sides and two curtain airbags running the length of the cabin.



The great thing about the Kia Rio is that it's perfectly suited to just about any purpose. From city streets to the practical trips or that sudden yearning for adventure, it offers total practicality – along with total driving pleasure. So it won't just get you from A to B – it will help you make every trip an absolute delight.

# For the versatile doers.

RANGE





# For the custom conscious.

Add that personal touch or flourish to your Rio with Kia genuine accessories that are custom-designed and engineered to make a statement. Built to meet the highest standards of quality and style, these premium accessories are the ultimate way to complement your car. Speak to your local Kia dealer, who will be delighted to help you make your choice.



### Body styling kit

Make sure your Rio is as unique as you are. Now you can make an eye-catching style statement on the road. Add a host of striking design details with this accessories kit, which includes side skirts, a tailgate trim line and door mirror caps. Available in classic piano black, elegant silver and vibrant red. All these products are offered both as a kit and for individual purchase.



- 1. Textile floor mats, velour** Keep your cabin unblemished for longer. These high-quality velour floor mats will protect your Rio's interior from everyday dirt and enhance its look at the same time. Tailor-made to fit the footwells perfectly, they feature the vehicle logo in the front row and are held in place with fixing points and anti-slip backing.
- 2. Rear seat entertainment cradle for iPad®** TV shows, movies, games – now your passengers can enjoy them all on the road and pass the time quicker on long journeys. Rotate and tilt for the best possible viewing experience.
- 3. Trunk liner** However wet, muddy or grimy things get, this custom-made liner will protect your trunk area. It is durable, anti-slip and waterproof with raised edges. The textured anti-slip surface helps prevent loads moving around. Custom-made and designed to complement the interior of your car, and featuring the Rio brushed aluminium logo.
- 4. Door sill protection foil** Driver and passenger feet can cause everyday wear and tear to your door sills over time. Protect them with a new surface layer and add these durable foils. Available in black and transparent.



# For the sophisticated outsiders.

With seven vibrant exterior colours you can decide on how you want your Kia Rio to look and say about you.

## Exterior colours



Silky Silver [4SS]



Smoke Blue [EU3]



Clear White [UD]



Perennial Grey [PRG]



Aurora Black Pearl [ABP]



Signal Red [BEG]



Sporty Blue [SPB]

## Wheels



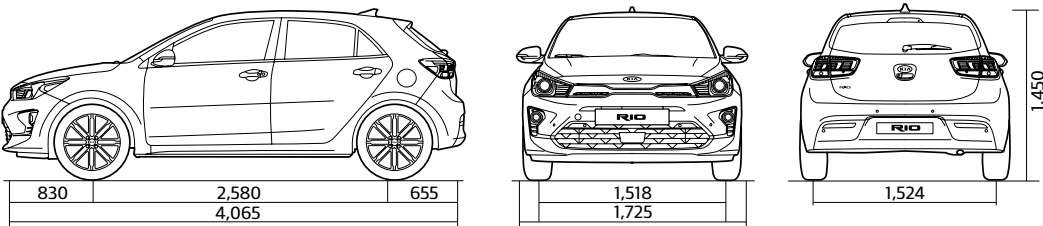
15-inch alloy wheel

## Specifications

Engines	1.2 DPI
Transmission	5-speed MT
Driveline	2WD
Fuel type	
Engine type	16 (four per cyl-inder)
Displacement (cc)	1,197
Max. power, bhp at rpm	83 / 6,000
Max. torquer, Nm at rpm	121.6 / 4,000
Top speed (kph)	173
Fuel Consumption – Low (l/100km)	6.6
Fuel Consumption – Medium (l/100km)	5.1
Fuel Consumption – High (l/100km)	4.6
Fuel Consumption – Extra High (l/100km)	5.9
Fuel Consumption – Combined (l/100km)	5.4
Carbon Dioxide (CO2) Emissions (g/km)	123
Kerb weight (kg) (max.)	1,143
Gross vehicle weight (kg)	1,570
Max. tow weight (kg) braked	910
Max. tow weight (kg) unbraked	450

Overall length	4,065	Legroom (front)	1,070
Overall width	1,725	Legroom (rear)	850
Overall height	1,450	Headroom (front)	987
Wheelbase	2,580	Headroom (rear)	964
Overhang (front)	830	Shoulder room (front)	1,375
Overhang (rear)	655	Shoulder room (rear)	1,355
Fuel tank (liter)	45	Luggage (VDA)	325

## Dimensions (mm)



The stated values for fuel consumption and CO2 emissions are measured according to the Worldwide Harmonized Light Vehicle Test Procedure (WLTP) in accordance with Regulation (EC) No 715/2007 in the version valid for the type-approval of the relevant vehicle model. Under normal circumstances, consumption figures may deviate due to, among other things, driving style, speed, use of comfort / auxiliary consumers, outside temperature, number of passengers / luggage and topographical conditions. Brochure includes information available at time of going to print.



# All the peace of mind you'll need.

## 7-year vehicle warranty

Every Kia benefits from a 7-year/150,000 km new car warranty (up to 3 years unlimited; from 4 years 150,000 km). This bumper-to-bumper warranty is free and transferable to subsequent owners, provided the car is regularly maintained in accordance with the servicing schedule.

## 5-year paint warranty & 12-year anti-perforation warranty

High-quality body paint ensures long-lasting protection and shine for your new Kia. It also comes with superior corrosion protection and a 12-year warranty against rust from the inside out.

## Stay in touch with Kia

Visit [www.kia.com](http://www.kia.com) for all the latest news. Find out more about Kia and our exciting new car range. Get updates on achievements in alternative fuel development, like liquid gas, hybrid and fuel cell technology. Or discover what our Environment Research Centre is working on. We're also involved in major sporting events: Kia is an official partner of both UEFA and FIFA. We sponsor the Australian Open and the tennis star Rafael Nadal. Here in Ireland, Kia is a proud sponsor of the Kia Race Series.

## Financing

Your local Kia dealer can help you with a financing plan that's best suited to your needs. Please ask for details.

## Care-3

Our Care-3 plan means looking after your new Kia is a piece of cake. In order to keep your new Kia Running like new, it has to be serviced every year. Now imagine having all the servicing your new Kia will need for the next three years sorted and paid for, in advance, and at a competitive price. Introducing Kia Care-3, the easy way to look after your new Kia, and protect your 7 year warranty.

**Kia high voltage lithium ion battery-units in electric vehicles (EV),** hybrid electric vehicles (HEV) and plug-in hybrid electric vehicles (PHEV) are built to have a long life. These batteries are covered by the KIA warranty for a period of 7 years from initial registration or 150,000 km, whichever comes first. For low voltage batteries (48 V and 12 V) in mild-hybrid electric vehicles (MHEV), the Kia warranty covers a period of 2 years from initial registration regardless of mileage. For EVs only, Kia guarantees 65% capacity of the battery. Capacity reduction of the battery in PHEV, HEV and MHEV is not covered by the warranty.



**The Kia 7-year warranty** Kia warranty covers a period of 7 years from initial registration or 150,000 km, whichever comes first. Valid in all EU member states (plus Norway, Switzerland, Iceland & Gibraltar). Deviations according to the valid guarantee conditions, e.g. for battery, paint and equipment, subject to local terms and conditions. Find more information about Kia warranty at [www.kia.com/ie/](http://www.kia.com/ie/)

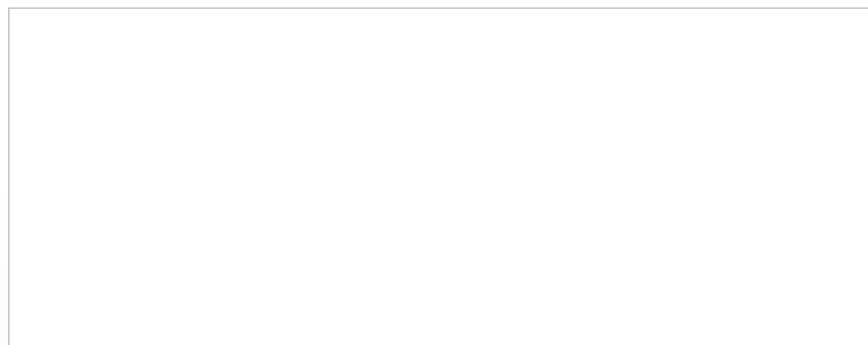




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[www.kia.com](http://www.kia.com)



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All information and specifications are correct at the time of printing and are subject to change without notification. However some of the models and features shown in this brochure may vary from the models and equipment available here in Ireland. Please consult with your dealer to ensure that the vehicle you order has the specification you require. Due to the limits of the printing process, the car body colours shown may differ slightly from actual colours.



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